

11-15-1951

## Campus Crier

Central Washington University

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# Campus Crier

CENTRAL WASHINGTON COLLEGE

Volume 25, Number 7

Thursday, November 15, 1951

Ellensburg, Washington

## Parking Violations Still Evident According To Alpha Phi Omega

Bob Dahlquist, Alpha Phi Omega president, announced that the APO organization which is currently policing the Administration building lot, is discovering that ineligibility and improper parking are the most common parking violations.

## Students Reminded Of VA Regulations

Students attending Central Washington College of Education under the G.I. Bill are reminded by the Veterans Administration of some very important rules and regulations that must be followed in order to stay in training at government expense.

According to the VA, the regulations apply to practically all veterans now enrolled in training whose right to start training expired with the July 25th deadline. The few not affected include veterans who were discharged from service less than four years ago and have four years from date of discharge before the training deadline affects them.

The VA said a veteran continuing in training after the July 25th cut-off date must pursue his course continuously until it is completed, except for interruptions beyond his control. Such allowable interruptions include the normal summer vacations, recall to active service, sickness, etc.

Once a veteran completes or discontinues his course after the cut-off date, he may not start another.

A veteran may be allowed to change to another course if he is not making satisfactory progress and the failure is not due to his own misconduct, negligence or lack of application or if the course to which he desires to change is more in keeping with his aptitudes, previous training and other factors.

A change of course also may be approved if it is a normal progression from the veteran's present course and no additional changes of course will be approved, except for the most cogent reasons.

It was emphasized by the VA that changes of course can be approved only while the veteran is still in training.

Under no circumstances should a veteran interrupt training and then apply for a change of course.

In cases of interruption of training because of sickness, or other reasons beyond the control of the veteran, the VA suggested the veteran notify the VA immediately. Such notification will help protect the veteran's trainings when the time comes for him to resume his education later on.

Dahlquist stated that "Judging by the number of cars being parked in the Administration lot with out eligibility stickers properly displayed, people are still attempting to use the lot when ineligible to do so."

He also pointed out that under the heading of improper parking come the people who are otherwise eligible to park in the lot but are jeopardizing their eligibility by the improper parking of their cars.

Staff members should park only in the spaces marked with the large "S", students in the unmarked spaces, and visitors in spaces marked with the "V"

Dr. Max Klingbeil, parking committee chairman, emphasized a point concerning the improper parking when he said that there should be no parking in the unlined area just west of the Industrial Arts building. Moreover, he stated, that cars should be parked at all times to conform with the arrows indicating the direction in which traffic should flow.

Dr. Klingbeil stated that upon driving into the parking lot and on not find available spaces in your designated areas, students and staff members alike should drive out of the lot and park elsewhere on the campus. He emphasized that this is necessary in fairness to all concerned.

Dr. Klingbeil emphasized again the fact that parking violations will be handled by the student honor council. A carbon copy of all tickets issued is being kept on file both students and staff members will be notified by letter when they are to appear before the group for a hearing when the situation warrants such action.

## Inter Dorm Competition To Be Held December 7

So that the various living groups can once again have a chance to show off a portion of their talent, the Student Government Association is sponsoring again this year an Inter-Dorm choral competition which is to take place on December 7 in the College Auditorium, Les Kramer, SGA vice-president, said recently.

The co-chairmen for the planning of this year's competition are Jean Peterson and Pat Thomson.

This competition is but one of the many special activities being planned to celebrate Christmas during the last few weeks of this quarter, Kramer said.

All dorm presidents will be notified within the next week of the other details concerning the competition, he announced.

## CWC's Winning Float



Winning float in the 1951 Homecoming Parade was the above entry from Sue Lombard Hall. Tied for second place were Kennedy Hall, Verville, and Freshmen Class. Many comments were received from faculty members and alumni regarding the excellence and quality of this year's floats.

Attention veterans! There will be a veteran's rehabilitation counselor spending Thursdays in the city of Ellensburg. He will be at 305 N. Main. He will handle all problems in reference to disabilities, etc.

## Committee Appointed

Co-chairmen of the 1951 Variety Show will be Chuck Berrisford and Beep Panerio, according to Len Oebser, Student Government Association president. Other members of the planning committee for this year's all college production are Marilyn Dreher, Donna Pantley, Dick Crow, and Don Ridge.

Tryouts will be held for the 1951 Variety Show immediately following Thanksgiving vacation, according to Chuck Berrisford and Beep Panerio, co-chairmen. The all-college production will be presented near the end of February.

Berrisford stated that all students are urged to try out in any kind of entertainment that will best show their talent.

"We will try to use all good ideas in the show but we might ask you to change your number to fit into the production," Berrisford announced.

"We are planning a bigger, better, more professional type of show this year to better advertise Central and its talent," he said.

Interested students are urged to see either of the co-chairmen for suggestions and ideas.

## Prizes Awarded For Homecoming

A total of \$85 was awarded by the Student Government Association to various clubs and organizations as prizes during the 1951 Homecoming celebration according to Len Oebser, SGA president.

For the second straight year, Kamola Hall took first place for its Stunt Night skit and was awarded \$15 first prize. The Junior class was second and received \$10. Maskers and Jesters, drama club, placed third with a \$5 prize.

The close voting on floats in the Homecoming Parade was an indication of the quality this year, said Oebser. Sue Lombard captured first prize and a \$15 prize. \$5 went to Kennedy Hall, Verville, and the freshmen class who tied for second place.

Ten dollars was the prize received by the sophomore class for their first place Homecoming sign. Herodoteans and the Association for Childhood Education tied for second place. Each will receive \$5. The Industrial Art Club was awarded third place and a \$5 prize.

## Handsome Harry To Be Crowned At Intermission Of Dance This Weekend

### Eight Candidates Nominated By Dormitories; Annual Contest And Dance Sponsored By APO

by CAROLINE SCOTT

Now that Homecoming is over and bloodshot eyes are getting back to normal once more, "eager" students Wednesday and today voted for their choice for "Handsome Harry III."

This puzzling title, not to be confused with Colonial Ball Queen, or King of Sweezy Day, has always been heralded as sort of a "Mr. Pabst Blue Ribbon" contest of Sweezy--but only 3 per cent. The deal goes like this--each year about this time Alpha Phi Omega, the Boy Scout Honorary on campus, sponsors a novel way of having a good dance, making a few stones, and arousing some dorm competition, which is needed more this year, by the way.

Each dorm, wimmen included, puts up a fellow for the title of "Handsome Harry," pictures are displayed at the polls of these dummies and voting is carried on in Boss Tweed style for a couple of days before the dance by casting a penny into the milk bottle. Yes, I said MILK bottle, with your candidates name on it.

Not to be outdone by Krazy Kristie and his bargains, the Alpha Phi boys let you in on the number of 125 votes for only \$1--which assures you a few extra votes for your candidate if you've got the extra shekel.

It has always been a mystery to many, even frosh, what the "qualifications" are for Handsome Harry. As I was told once the fellow must be a 5th quarter Junior ala Don Ridge, a science major, have not under a 3.9 grade average, and be able to

outdrink the 3rd floor Munson gang--but in speaking to Bob Notman, publicity chairman for the dance, I got the word that the guy just has to be the one picked that would be a good Handsome Harry---every year so far, the boys have all been quite individual and this year is no exception---So here's a quick run-of Centrals' candidates for "Handsome Harry III"-----

Don "Snort" Rundle from North Hall, Al "Eyez" Greenfield is Kennedy's choice, Steve "Cooky" Homer from Munro, Ivan "knock 'em daid" Madzuma from Carmody, Off-campus puts up Lou "love 'em up" Butkovich, Rudy "Hi Ho everyone!" Brownell from Munson, Gary "Smiley" Springer is Sue Lombard's choice and last, but not least, we have Harry "dagmar" Swanson who the gurlies in Kamola county picked as their nominee.

The third annual Handsome Harry dance will be going full force Saturday, from 9 p.m. to 12 p.m. in the Men's gym, better known as "Nicholson's Armory."

Mary "Wildcat Bill" Clark and his combo will be playing all those danceable tunes you don't hear over KXLE and, of course, the real highlight of the evening will be the crowning of Handsome Harry III during intermission---for you peons, the cost is 65c for two and 35c for stags minus their antlers.

P.S. Too bad some organization like the Kaags couldn't sponsor a "Lovely Lena" contest and give some of the girls a chance--Hm?

## So Goes The News

DICK EICHLER

The "big push" is on. Now is the time when the squeeze play and the pinch hitter are being used. The cold war is entering its last innings and the score is practically a tie.

New blood has been inserted in the line-up in many places and, in 1952, we are going to see how many more substitutions are going to be sent in to reinforce the forces of the allies or as we know them the democratic and free nations of the world.

In the past few days the subs sent in by the British have shown up very nicely and they have started a new spirit, of peace or war and all its agony. Anthony Eden in his first address to the general assembly of the United Nations poured forth a new plea of hope for world peace.

He supported the points of President Truman's recent address which outlined a disarmament program for the nations of the world and added a few new ones of his own. Winston Churchill has been advocating a meeting of the Big Four chiefs-of-state to settle East-West differences.

During his expected visit to the U.S. in January he is expected to approach President Truman with this plan. It feels great to have a party in office in the British Empire which appears to have some national affairs. We need England. She needs us just as badly, and the world needs the combined efforts of both of us even more.

In the past few years we have been drifting apart. It can be attributed mainly to the fact that we in the U.S. can't see socialism and

its policies. Somehow, they have a red taint to them. Now that the British have made some changes, what about us? Is 1952 going to be a year of change for the U.S.?

The peace talks in Korea have finally reached a point where a few definite conclusions have been worked out. The most important of these, and the bottleneck which has been holding up most of the progress, was the difference in opinion of where the line was to be drawn marking the front.

The United Nations are not going to yield their hard won strategic positions. They have finally persuaded the communists to agree to draw the line where it now stands or where it will stand when the actual armistice is signed. The rest of the negotiations are a matter of time and if the U.N. forces can hold their present positions until the final armistice is signed, then that is where the border will remain. As far as the fighting goes, it is still continuing at a bloody tempo. All indications show that it is going to remain so until pens are placed on the official cease fire papers.

Here at home we are told that we are going to face the same shortages which we experienced during the last world war. Unless a more stable and concise price stabilization is put into action, serious economic reverberations will be felt. The OPS which is now partially existent is a muddled affair and if we are going to face the consumer shortages, which we are told are going to come with such a system, then we can expect trouble.

## What's Going On

FRIDAY, NOVEMBER 16

Munson Hayride, 9-11 p.m. (private)

SGA movie, "Once More My Darling," College Auditorium 7:30 p.m.

Bingo Party, CUB after movie.

SATURDAY, NOVEMBER 17

Handsome Harry Dance, Men's Gym 9-11 p.m.

MONDAY, NOVEMBER 19

Rotary minsre' Show, College Auditorium, 8 p.m.

TUESDAY, NOVEMBER 20

Thanksgiving Vacation begins, 1 p.m.



## An Open Letter . . .

Our sincere thanks to the Homecoming Committees, and faculty advisors for your wonderful help and co-operation in making this year's Homecoming the best ever.

Your tireless effort was surely appreciated.  
Sincerely,  
Bill Case  
Marilyn Dreher

## An Open Letter . . .

We wish to thank the Sweezy students, faculty, and I.K.'s publicly for our wonderful weekend. We were treated like true royalty. We all had a simply wonderful time---we will never forget a moment of it.

Thanks again to everyone. It was a great privilege to be your Royal Court.

Queen Carole Dennis  
Princess Cami Boyd  
Princess Marilyn Dreher

## An Open Letter . . .

To you, Sweezy band, for your wonderful half-time show, marching in the parade, and the many other wonderful things you did during our Homecoming weekend, go our thanks and praise. Mr. Bert Christensen, director, deserves a special vote of thanks for being so enthusiastic about everything.

Sincerely,  
Bill Case  
Marilyn Dreher  
Co-chairmen of Homecoming 1951

## An Open Letter . . .

I think its about time a few roses were passed out around here.

First off, I'd like to congratulate everyone who went to Cheney and backed the football team. The women got late leave until 3:30 Sunday morning and everything turned out swell. Congratulations, again.

Also, on behalf of the students and SGA Council, I'd like to thank Marilyn Dreher, Bill Case and all of the people who worked so hard to make our 1951 Homecoming such a huge success.

I'm sure everyone enjoyed stunt night, the fine parade, the Homecoming

signs, dance, and all of the other activities that went into making this year's Homecoming one of the best ever.

Also, I'd like to thank Mr. Christensen's fine band for their excellent music and big part they took in our Homecoming ceremonies. They go to a lot of work every year helping to round out our college life, and I think they deserve a good round of applause.

In putting on a large activity such as this, it's hard to satisfy everybody, but this year I think it came pretty close.

Len Oebser  
SGA President

## HAM bergers

Relish: Seems to me there's an awful lot of talk about a trophy case for our many laurels in the CUB. In the snack bar, where many plans are formed, I overheard a very good notion. I hope you won't accuse me of plagiarism, Chris. But here's the way it went. How about all of the clubs getting together and donating their services to make a big benefit dance to raise the money. For instance, Home Ec. club could provide food, Sigma Mu the music, Maskers and Jesters the entertainment, and so on. Those that don't have particular talents could make a little monetary contribution, perhaps. Then we would have a trophy case and have a lot of fun getting it. The case, I'm told costs about \$250 - that's a lot, but it'd sure be worth it.

Wondering: I see, on the upper window of the only men's dorm that has an upper window, the beginning of a homecoming sign. What happened to the rest of it?

Chance of the Week: When asked the usual question about his employment, one old grad replied: "Buy- (Cont. on Page 4)

## Projection Booth

HARLEY JONES

In the fall of 1949, Universal pictures released Robert Montgomery's first attempt at being an independent motion picture producer. The picture, "Once More, My Darling," was his (Montgomery's) third time to team with himself as star and director. In other words, the flicker is definitely Montgomery, but that is not necessarily bad.

One reviewer states that he thinks the picture "as delightfully light and frothy as the head on a cool glass of beer." Of course, there are some of us who would rather have the glass of beer, but when the picture shows here Friday night we can take our choice. I am not quite certain that the picture is a satisfactory substitute, myself.

Still, whatever your attitude about the beer-like quality of the picture, if you are a normal, two-headed American college student, you must admit that the film is enough of an improvement over the last campus movie that it deserves to be hung with gold medals. It raises the question, of course, "Why didn't we get this before?" Remember, kiddies, it is ill-mannered to criticize the past actions of your leaders in this de-

mocracy. A popular magazine of the date of the picture said, "Miss Blyth looks very appealing, even in her sweat-shirt." This is something of an understatement. Miss Blyth (Annie) has the word "Killer" printed across the front of the sweatshirt under consideration, and what that girl's anatomy does to a little six-letter word is something which has occupied spare moments in my life since early 1950.

No great picture, it is still harmless, and Robert Carson has managed some dialogue which is meanineful and also harmless. (Take note, DR.) Originally a Technicolor picture, it was reprinted in 16mm black-and-white and has those appealingly colorful gray skins and black tongues typical of this process.

Now to leave the realm of the silver screen and touch upon the activities of the stage for a minute. First, if Janet Watson, assistant dietician, can cook as well as she handled the pipes in the stunt night plug for "Hasty Heart," I think I shall stop eating at Munson and devote the rest of my life to the Walnut Street cafeteria. Such cooperation between (Cont. on Page 4)

## Campus Interviews on Cigarette Tests

No. 28...

### THE OVENBIRD



Last Grand Master of the Royal Order of Gourmets and Raconteurs—our outspoken friend knows how to find the proof of the pudding. Especially such a thing as cigarette mildness! A "quick puff" and a "single sniff" left him hungry for facts. Smokers everywhere have tried the same tests and discovered the one true test of cigarette mildness!

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## Varsity Fives Drill For Gonzaga Opener

With football season just a memory now, the sport light once again is turned to the maple floor where Coach Leo Nicholson is readying the 1951-52 Wildcat basketball team for the November 29th opener with Gonzaga University at Spokane.

For the past several weeks a large number of boys have been spending time in the gym shooting and getting accustomed to the boards. With the close of football season however, the to 25 men and begun intensive training for the season.

Only four lettermen returned this year to fill the gap left by such men as Hal Jones, high scoring forward; Harvey Wood, peppy guard; Don Pugh, Don Olson, and Dick Winship. Those who returned included, Zeb Wedekind, impassive forward; Billy Lee, diminutive guard; Gene Keller, and Paul Adkinson.

Last year's Cats ended in a tie with St. Martins for fourth place with a 4 and 10 won-lost record. The Eastern Washington Savages successfully defended their Evergreen conference championship with a 12-2 record followed by College of Puget Sound, Whitworth and Pacific Lutheran tied for second with a 10-4 record; Western with a 5-9 record; Central and St. Martins tied, and UBC last.

With the opening whistle on November 29, the Cats will begin a 26 game season that will have its home game opening December 3 at the Morgan gym when the Cats face Al Brightman's Seattle U Chieftans.

A complete list of the boys turning out as of Monday, November 12 is as follows: Paul Adkinson, Allen Anderson, Bill Bubar, Wayne Backlund, Marlin Bagget, Dave Brusie, Norm Buck, Don Culbertson, Fran Drake, Jim Forbes, Don Heacox, Gene Keller, Don Kremer, Billy Lee, Wally Loe, Darrell Meyer, Russ Nixon, Terry Peterson, Mel Piatote, Byron Ramlo, Russ Ripp, Ken Teller, Warren Van Zee, Al Wedekind, and Russ Watkins.

## Wildcats Drop Finale To Vikings

Western Washington's powerful and tricky Vikings ran and passed to a decisive 33-7 lopsided win over a game but green Central Wildcat eleven, last Saturday afternoon in the annual Homecoming tangle.

### Viks Show Power

Displaying a power-laden backfield with plenty of speed and deception, the Viks required but six plays after they got their hands on the ball in the first quarter to rack up their initial score. Eldon Odle, the Viks great St. Martins transfer quarterback, drove over from the Cats' 12 yard line. Norm Hash's attempted try for point was low.

Mixing passes with a fine running display by Norm Hash, the Viks Little All-American candidate, Odle engineered the Westerners to the Cats five. From their Bob Richardson scampered across for the touchdown.

### Visitors Have 26-0 Half Time Lead

Leaving the field with a 26-0 lead the Vikings looked a cinch to repeat the trouncing they had administered to the Whitworth Pirates two weeks ago. However, the Cats came back after intermission and played fine ball holding the Viks offense to

## Team Manager, Trainer Lauded

By RICH PRESTON

Hardly ever noticed, but putting in many hours of work each week, our football trainer and manager are definite cogs in the Central football wheel. This year Larry Patterson is the manager, while Lloyd Messerschmidt is the boy who serves as the trainer and takes care of the teams cuts and bruises.

Larry is a graduate of Auburn high school, where he managed football, basketball, and baseball for three years. He is a freshman at Central and handles the equipment for the players.

Lloyd came to Sweezy from Kenniwick high school. He is the fellow who patches up those Monday morning hurts. It seems that he is doing a very fine job because the injury toll this year has been comparatively smaller than in most preceding years. A sophomore, Lloyd was the trainer of the Central baseball team last spring.

In 1950 Lloyd was the trainer of the Tri-City Braves professional baseball team. When he was a member of the Braves he was the youngest trainer to ever work in the Western International league.

**Hibbard Scores Cat Tally**  
Bob Hibbard, the Cats big line-backer, chugged 50 yards on an intercepted pass for the locals only tally. Shaking off a tackler at the 20 yard line Hibbard crossed the diagonals untouched. Johnny Cavalini shot a pass from punt formation to Bob Propst for the try.

Soon after a new fraternity house opened for the term, the brothers received a note from the sorority house across the street, "Dear Sirs: Please procure curtains for your windows. We do not care for a course in anatomy." The frat brothers' reply went: "Dear girls: the course is optional."

Heard at the Homecoming game: "Hey, Jock, are you an athletic supporter?"

*Lee Semon*  
MEN'S WEAR - "That's All"

## SPORT SLANTS

BY BOB

LINGLAND

Western 33---Cats 7. Clipper Carmody's Central Cats ended their 1951 campaign last Saturday in the mud and rain of the Rodeo bowl against a mighty strong Western Washington crew. Lappy's boys had fun the first half running wild through the Cat defense. No less than four fellows shared in the fun of getting touchdowns with the smashing runs of Norm Hash, Bob Richardson and Don Walley and the pass snagging of Pete Muir setting up the scores. This Western eleven looked like Evergreen champs the first half. We probably won't find out what the Clipper said to the mer at the intermission, but what ever it was it sparked the Cats to better ball during the second half. Defensively the Cats looked like a new bunch holding the Viks to one TD while picking up ore for themselves.

It's too bad the Cats had to end it with a defeat, but the way those Viks put four mer and half the town of Bellingham in front of the ball carrier, something had to give. No doubt when the all-conference team is ramed these Western names will be among those listed: Norm Hash, Eldon Odle, Pete Muir and perhaps Bob Richardson. All four of these lads looked great against the Cats.

### STUFF 'N THINGS

Well, well, another week of football throughout the nation and some great football it was. Tennessee upheld its Number 1 ranking by slaughtering Virginia Military Institute, 60 to something mighty low. (That's a football game?) Mighty Notre Dame took it on the chops from the number 2 team, Michigan State, 35-0. Tch,tch, the refs were against boys!

\*\*\*

Speaking of refs, wasn't that a little gem the refs called on Central at the Western game? Donations for contact lenses for the Referees Association should be sent in care of Blind Inc., Seattle.

\*\*\*

Catch that Stanford-USC game! Just how much longer can that Chuck Taylor predict his team to win (and be right)? Also on the coast, UCLA still in the Rose Bowl picture with a 7-0 win over Oregon State. Huh? California's Lester Richter slammed his number 13's against the pigskin and the Bears went on from there for a 37-28 win over (sigh) the Huskies. Just how tough the underdog can get was demonstrated by little Idaho as the WSC Cougars fought with their backs to the wall all day finally downing them 9-6.

\*\*\*

In the Evergreen Conference everybody ended up with a dandy record --either tied for first or tied for second. Whitworth climbed the long dark steps from the cellar to drop Eastern and CPS trounced the previously unbeaten PLC Gladiators 26-0.

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# Rhubarb

by ME

In case anyone is wondering what those "DRs" stand for in Jones' column they can ask Roseboro, Donohue or the Jacka twins—or possibly even a frosh gal from lower campus.

Berrisford came through again with top honors. The royal float in the parade, masterminded by the Auburn artist, was the best seen around here in a long, long time. It was worthy of entry into such parades as the Apple Blossom of Wenatchee of the Rose of Portland.

And while I'm handing out praise, I'd like to thank the CWCEans for their wonderful performances after the kick-off broadcast last Wednesday night . . . even if they did have a squeaky reed somewhere.

LOST: One housemother at Carmody hall. She wandered off after an all night jam session and door-bashing party. Not that I blame her much. Maybe she's used to civilization.

Anyone having any juicy bits of information about anything, or anybody, just write it down, address it to me (that's capital ME) and drop it in the CRIER office on the second floor of the CUB.

## MORE BOOTH. . .

(Cont. from page two)

the students and members of the college staff is to be commended. Another example: Janet Lowe in the Spur skit.

No thanks to the student postoffice which delayed my priority order blanks for three weeks, I managed to see Olivia DeHavilland in "Candida" at the Capital in Yakima last Friday. It has moved to Seattle for this week, and it is really worth seeing.

Retraction: My apologies to 20th Century-Fox for blaming "Come Fill the Cup" on them. Warner Brothers was the guilty organization.

In order to beat Eichler to the punch, I bought a copy of Pageant, whose current shocker is "Sex Versus The U. S. Army." Let me state here and now that I am on the side of sex, as offering more advantages to a "war-torn world" than the United States Army. It is time for us to start thinking in a constructive vein.

## JEWELRY . . .

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## MORE HAMBURGERS. . .

(Cont. from page two)

ing old wells, sawing them up, and selling them for post holes."

To the future: Hopes for another 'After Hour Stuff' program on KXLE are becoming brighter, I understand. Anyone who remembers last year's program by Guz King will hope along with me that we'll be hearing it soon. The SUB at Cheney has the follow-

ing ad in their paper - 'The best coffee in town - and only five cents.' If Eastern can do it, why can't we?

That's all for now. But remember - scientists say that the world will last for 1,700,000,000 years - so don't believe what the politicians tell you.

CHAMPAGNE --Cider with needles in it.

Exchanged by mistake: One brown 42 overcoat with gloves in pocket for one brown 38 overcoat without label. The size 42 belongs to Dr. Maurice Pettit, Dean of Men. He is holding a size 38 coat that he picked up at Friday's stunt night. If anyone knows the whereabouts of the size 42, please contact Dr. Pettit.



Socrates preached:

"THE BEST SEASON  
FOR FOOD IS HUNGER.  
FOR DRINK, THIRST."

Cicero

Score one for Soc. He's absolutely right . . . thirst knows no season. That's why anytime is the right time for Coke.



BOTTLED UNDER AUTHORITY OF THE COCA-COLA COMPANY BY  
ELLENSBURG COCA-COLA BOTTLING COMPANY  
Ellensburg and Cle Elum  
F. L. Schuller  
© 1951, THE COCA-COLA COMPANY

"Coke" is a registered trade-mark.

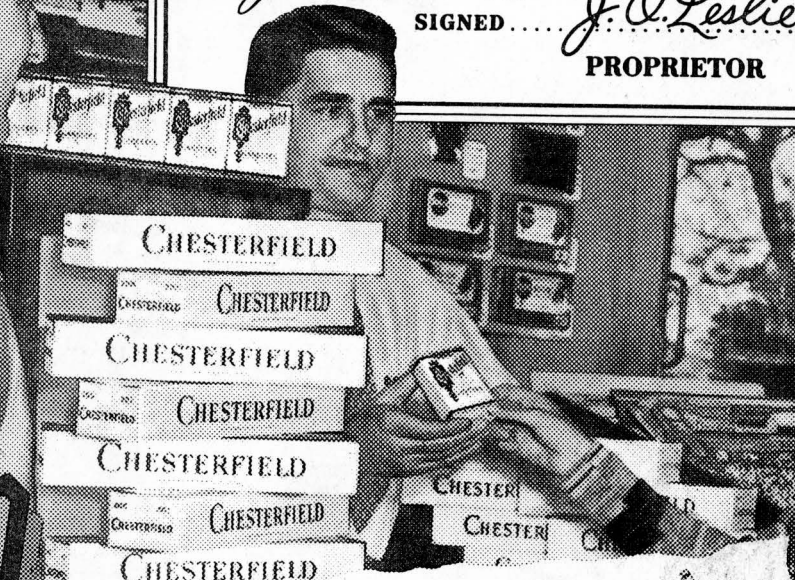
CHESTERFIELD — LARGEST SELLING CIGARETTE IN AMERICA'S COLLEGES

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Leslie Drugs

We certify that Chesterfield  
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SIGNED . . . J. O. Leslie . . .  
PROPRIETOR



2 to 1

because of

MILDNESS

PLUS

NO UNPLEASANT  
AFTER-TASTE\*

\*FROM THE REPORT OF A WELL-KNOWN RESEARCH ORGANIZATION

... and only Chesterfield has it!

